LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 4756—SPUR—LG—Req. No. 67729—Page—4/c Bleed—(8⅝ x 11⅛ inches)—National (Letterpress) Magazines, 1980 (A)
Printed in U.S.A.

Come to where the flavor is.
Marlboro
Marlboro
100's
Marlboro Red or Longhorn 100's—
you get a lot to like.
Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.
17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec. 79

2061191693
Source: https://www.industrydocuments.ucsf.edu/docs/lthn0003
2061191693